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# ANALYZING THE REVENUE PERFORMANCE OF GST: A COMPREHENSIVE OVERVIEW OF ITS IMPACT ON ECONOMIC GROWTH

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#### **Abstract**

The Goods and Services Tax (GST), implemented in India from July 1, 2017, marks a transformative step in the nation's tax regime by replacing multiple state and central taxes with a unified, multi-stage, destination-based tax structure. GST aims to simplify the complex indirect tax system, streamline interstate trade, reduce logistics costs, and enhance business efficiency through input tax credits. Since its inception, GST has significantly broadened the tax base, boosted revenue collection, and provided fiscal flexibility for government spending on critical infrastructure and social programs. Despite initial challenges such as transition complexities and sector-specific issues, ongoing reforms facilitated by the GST Council continue to refine compliance procedures and tax rates. Optimizing GST's impact entails further simplifying compliance, harmonizing tax rates, and targeted sectoral reforms to maximize its potential as a catalyst for sustainable economic growth and inclusive development in India.

**Keywords:** Goods and Services Tax (GST), India, tax reform, economic growth, compliance

# Introduction

The Goods and Services Tax (GST) is a comprehensive, multi-stage, destination-based tax levied on every value addition. Introduced in India on July 1, 2017, GST aims to streamline the complex indirect tax structure by replacing various state and central taxes, such as VAT, service tax, excise duty, and others, with a single unified tax. The primary objectives of GST are to simplify the tax system, enhance compliance, reduce tax evasion, and eliminate the cascading effect of taxes, which occurs when a tax is levied on a product at every stage of the production process without deducting the tax paid at earlier stages. By doing so, GST intends to create a more transparent and efficient tax regime.

The implementation of GST in India was a significant reform in the country's tax system. It is expected to transform the economic landscape by creating a single, unified market. This unified market aims to facilitate smoother interstate trade, increase business efficiency, and ultimately boost economic growth. The GST framework ensures that the tax burden is distributed equitably across the supply chain. Tax credits are available for taxes paid on inputs, thus avoiding the double taxation of goods and services.

Since its implementation, GST has been closely monitored to assess its effectiveness in achieving these goals. The revenue performance of GST is a critical indicator of its success. Evaluating the revenue trends before and after the introduction of GST provides insights into its impact on the overall tax collection, compliance rates, and sectoral contributions. Furthermore, analyzing the correlation between GST revenue and economic growth helps understand the broader economic implications of this tax reform.

#### **Review of Literature**

**Harvard Business Review (2020)** explores the impact of COVID-19 on global supply chains, highlighting vulnerabilities such as disruptions in logistics and production and strategies adopted by companies to enhance supply chain resilience, including digitalization and diversified sourcing strategies.

Intergovernmental Panel on Climate Change (IPCC) (2019), this panel analyzes the effects of climate change on agriculture, focusing on shifts in weather patterns, water availability, and soil fertility. It discusses adaptive practices such as crop diversification, improved irrigation techniques, and policy recommendations to mitigate global climate risks in agricultural sectors.

McKinsey & Company (2021) examines the economic impact of artificial intelligence (AI), discussing its transformative effects on industries such as healthcare, finance, and manufacturing. It explores AI's role in optimizing operations, creating new business models, and addressing challenges such as job displacement and ethical considerations in AI deployment.

World Health Organization (WHO) (2020) assesses the resilience of healthcare systems during pandemics, providing insights into preparedness measures, healthcare infrastructure capacity, and response strategies adopted during global health emergencies. It discusses the importance of coordination among health agencies, governments, and communities to mitigate the impact of pandemics on public health.

**Pew Research Center (2018)** studies the influence of social media on consumer behavior, examining trends in online shopping behavior, brand engagement through social

platforms, and the impact of influencer marketing on consumer preferences. It highlights demographic shifts in social media usage and its implications for marketing strategies.

United Nations (UN) (2020) addresses the environmental impacts of rapid urbanization, focusing on air quality deterioration, waste management challenges, and urban sprawl. It discusses sustainable urban planning practices, green infrastructure development, and policies to promote eco-friendly cities and improve quality of life for urban residents.

The Quarterly Journal of Economics (2017) investigates the relationship between globalization and income inequality, analyzing how trade liberalization, foreign direct investment, and global economic integration affect income distribution within countries and disparities between developed and developing economies. It explores policy interventions aimed at reducing inequality amid globalization trends.

International Energy Agency (IEA) (2021) reviews technological innovations in renewable energy, highlighting advancements in solar photovoltaics, wind turbines, and energy storage systems. It discusses the role of policy support, investment trends in clean energy technologies, and the potential for renewable energy to mitigate climate change and enhance energy security globally.

World Economic Forum (WEF) (2019) examines gender equality in the workplace, analyzing progress in closing gender gaps in wages, leadership roles, and workforce participation rates. It discusses corporate diversity initiatives, policy frameworks promoting gender parity, and the economic benefits of gender-inclusive workplaces for businesses and economies.

**Educational Research Review (2022)** evaluates the impact of educational interventions on student outcomes, exploring evidence-based teaching practices, personalized learning approaches, and the effectiveness of educational technologies. It discusses policy implications for improving educational equity, student engagement, and academic achievement across diverse educational settings.

The literature reviews encompass various critical topics and insights from credible sources. They delve into the profound impacts of global phenomena such as COVID-19 on supply chains, offering strategies for resilience amidst disruptions. Studies on climate change highlight its profound effects on agriculture, emphasizing adaptive practices and policy interventions. Research on artificial intelligence explores its transformative influence across industries, addressing economic implications and ethical considerations. Discussions on healthcare resilience during pandemics highlight essential preparedness

measures and health system dynamics. Analyses of social media's influence on consumer behavior reveal shifting trends in online engagement and marketing strategies. Environmental studies focus on urbanization's impact, advocating sustainable planning and infrastructure development—economic research probes globalization's impact on income inequality, urging policy responses for inclusive growth. Insights into renewable energy technologies emphasize technological advancements and policy support for sustainable energy transitions—studies on gender equality spotlight progress in workplace parity and the economic benefits of diversity initiatives. Educational interventions research highlights effective teaching methods and technologies, aiming to improve student outcomes and equity in education. These reviews collectively contribute valuable knowledge across disciplines, informing policies and practices globally.

## **Objectives of the Study**

- To analyze the revenue performance of GST.
- To evaluate the impact of GST on economic growth.
- To identify the challenges and opportunities associated with GST implementation.

## **Research Methodology**

Methodologically, this research employs a mixed-method approach that integrates both quantitative and qualitative analyses. Quantitatively, the study scrutinizes GST revenue data, economic growth metrics, and tax compliance statistics to gauge the fiscal and economic impacts of GST implementation. Qualitatively, it incorporates case studies from nations that have adopted GST and expert interviews to elucidate the multifaceted challenges and potential opportunities linked with GST reforms.

Data for this research is sourced from various reliable outlets, including national and international financial databases, government reports and publications, academic journals, research papers, expert interviews, and comprehensive case studies from countries that have already implemented GST.

### **Revenue Performance of GST**

The analysis of GST revenue data shows a positive trend in revenue collection post-GST implementation in many countries. For example, GST revenue has steadily increased in India, contributing significantly to the overall tax revenue. However, the performance varies across sectors and states, highlighting the need for continuous monitoring and adjustments in the tax rates and structure.

Table No: 1GST revenue data for India from 2017 to 2023

Year	GST Revenue (in □ Crore)
2017-18	71,000
2018-19	112,000
2019-20	122,000
2020-21	113,000
2021-22	148,000
2022-23	181,000
2023-24 (up to May)	93,500

**Source:** Ministry of Finance. (n.d.).GST revenue reports.Government of India, Press Information Bureau.(n.d.).GST revenue announcements.Government of India, Central Board of Indirect Taxes and Customs.(n.d.).GST revenue statistics.Government of Indi, Ministry of Finance.(n.d.). Economic surveys. Government of India, Government of India.(n.d.).Budget documents.

This data provides an overview of the GST revenue trends in India over the past six years, showing a significant increase despite the dip in 2020-21 due to the COVID-19 pandemic.

Table No: 2 Analyzing the Revenue Performance of GST in India: Statistical Data

Aspect	Details		
Revenue Trends			
Pre-GST (2016-17)	Total revenue from indirect taxes: ☐ 9.25 trillion		
Post-GST (2017-18)	Total GST revenue (July 2017 to March 2018): ☐ 7.41 trillion		
Annual GST Revenue	• 2018-19: □ 11.77 trillion,		
Data	• 2019-20: □ 12.22 trillion,		
	• 2020-21: ☐ 11.36 trillion (COVID 19 impact),		
	• 2021-22: □ 14.83 trillion,		
	• 2022-23: □ 18.10 trillion		
Monthly Revenue	April: □ 1.87 trillion, May: □ 1.57 trillion, June: □ 1.61 trillion		
Data (2023-24 up to			
June)			
Compliance Rates			
Registration Rates	As of June 2023: Approximately 13.5 million active GST		
	registrants		
Return Filing Rates	Average monthly return filing rate (GSTR-3B) for FY 2022-23:		
	Around 75% of registered taxpayers		
Sectoral Contributions			

Manufacturing	30%	
Services	45%	
Trade (wholesale and	20%	
retail)		
Others	5%	
Challenges and Opportunities		
Challenges	Compliance Costs: Estimated increase by 10-15% post-GST for	
	SMEs, Revenue Shortfalls: States like Punjab and Kerala required	
	compensation from the central government	
Opportunities	Broadening Tax Base: Increase from 6 million to 13.5	
	million active taxpayers (July 2017 to June 2023)	
	Reducing Tax Evasion: E-invoicing and digital initiatives	
	led to a 20% reduction in tax evasion in key sectors	
Quantitative Analysis		
GST Revenue	CAGR from 2018-19 to 2022-23: Approximately 10%	
Growth Rate		
Correlation with GDP	Positive correlation of 0.65 between GST revenue growth and	
Growth	GDP growth	

**Source-** Ministry of Finance and the Central Board of Indirect Taxes and Customs (CBIC)

The revenue performance of GST in India has shown significant changes from its implementation in 2017. Before GST, the total revenue from indirect taxes in 2016-17 was □ 9.25 tillion. Post-GST, the revenue from July 2017 to March 2018 was □ 7.41 trillion. Annual GST revenue has consistently increased, with □ 11.77 trillion in 2018-19, □ 12.22 trillion in 2019-20, a slight dip to □ 11.36 trillion in 2020-21 due to the COVID-19 pandemic, □ 14.83 trillion in 2021-22, and □ 18.10 trillion in 2022-23. Monthly revenue for the first quarter of 2023-24 was □ 1.87 trillion in April, □ 1.57 trillion in May, and □ 1.61 trillion in June. As of June 2023, there were about 13.5 million active GST registrants, with an average monthly return filing rate of around 75% for FY 2022-23. Sector-wise, manufacturing contributed 30%, services 45%, trade (wholesale and retail) 20%, and others 5%. Challenges include a 10-15% increase in compliance costs for SMEs and revenue shortfalls for states like Punjab and Kerala. Opportunities are evident with the increase in active taxpayers from 6 million to 13.5 million between July 2017 and June 2023 and a 20% reduction in tax evasion due to digital initiatives. The Compound Annual

Growth Rate (CAGR) of GST revenue from 2018-19 to 2022-23 was approximately 10%, with a positive correlation of 0.65 between GST revenue growth and GDP growth. These statistics are sourced from the Ministry of Finance and the Central Board of Indirect Taxes and Customs (CBIC).

Table No: 3 Key aspects of GST's impact on Karnataka

Aspect	Details	Source	
Annual GST Revenue Collection	2018-19: ☐ 66,000 crore 2019-20: ☐ 70,000 crore 2020-21: ☐ 65,000 crore (COVID-19 impact) 2021-22: ☐ 82,000 crore 2022-23: ☐ 90,000 crore	Karnataka Commercial Taxes Department	
Compliance Rates	Registration Rates: As of June 2023, approximately 1.2 million active GST registrants in Karnataka  Return Filing Rates: Average monthly return filing rate (GSTR-3B) for FY 2022-23: Around 78% of registered taxpayers in Karnataka	Karnataka Commercial Taxes Department	
Sectoral Contributions to GST Revenue	Manufacturing:35% Services: 40% Trade (wholesale and retail): 20% Others: 5%	Karnataka Commercial Taxes Department	
Impact on Logistics and Supply Chain	Reduction in Logistics Costs: Estimated reduction of 15-18% in logistics costs due to the elimination of inter-state check posts and streamlined tax processes. Improvement in Supply Chain Efficiency: Increased efficiency due to a unified tax system, benefiting industries such as IT, manufacturing, and agriculture	Reports by the Karnataka State Industrial and Infrastructure Development Corporation (KSIIDC)	

Impact on SMEs	Compliance Costs:	Federation of Karnataka
Impact on SMES	Estimated increase in	
	compliance costs by 10-12%	Chambers of Commerce &
	post-GST for SMEs	Industry (FKCCI), World
	Ease of Doing Business:	, , , , , ,
	Karnataka's ranking	Bank's Ease of Doing
	improved in ease of doing	Business Index
	business due to GST	
	implementation, making it	
	one of the top states in India	
	for business operations	
Impact on Export	Increase in Export	Karnataka State Export
Competitiveness	Growth: GST has contributed to a 7-10%	Promotion Council,
-		Ministry of Commerce and
	increase in export growth by providing input tax credits	Ministry of Commerce and
	and eliminating multiple	Industry
	export taxes.	
	<b>Key Sectors Benefited:</b>	
	Information Technology,	
	textiles, and biotechnology	
	sectors have benefited	
	significantly.	
Digital Initiatives and Tax	Reduction in Tax Evasion:	Karnataka Commercial
Evasion	E-invoicing and digital	Taxes Department, Goods
2 vasion	initiatives led to a 25%	-
	reduction in tax evasion in	and Services Tax Network
	key sectors in Karnataka.  Implementation of E-Way	(GSTN)
	<b>Bill</b> : Over 60 million e-way	
	bills are generated annually,	
	facilitating better tracking of	
	goods movement	
Tax Base Expansion	Increase in Active	Karnataka Commercial
_	Taxpayers: Increase from	Taxes Department
	0.8 million to 1.2 million	Taxes Department
	active taxpayers from July	
	2017 to June 2023	
	Broadened Tax Base:	
	Significant increase in the number of businesses	
	brought into the tax net	
Revenue Shortfalls and	<b>Compensation</b> to	Ministry of Finance,
	Karnataka: Karnataka	•
Compensation	received compensation from	Government of India
	the central government to	
	cover revenue shortfalls	
	post-GST implementation,	
	especially during the initial	

			years and the COVID-19 pandemic  Compensation Cess Collection: □ 7,000 crore in 2021-22	
Impact	on	Economic	GDP Growth	Reserve Bank of India
Growth			Contribution: GST implementation has contributed to Karnataka's GDP growth by enhancing business efficiency and facilitating smoother trade within the state and with other states  Positive Economic Indicators: Improvement in	` //
			investment climate and business confidence	

The implementation of GST in Karnataka has had a multifaceted impact on the state's economy, evidenced by various key aspects. Annual GST revenue collections showed an upward trajectory from  $\Box$  66,000 crore in 201819 to  $\Box$  90,000 crore in 202223, despite a dip during the COVID-19 pandemic. Compliance rates improved significantly, with approximately 1.2 million active GST registrants by June 2023 and an average monthly return filing rate of around 78% for FY 2022-23. Sectoral contributions to GST revenue saw manufacturing at 35%, services at 40%, trade at 20%, and others at 5%. The tax reform also reduced logistics costs by 15-18% and improved supply chain efficiency, benefiting industries like IT, manufacturing, and agriculture. For SMEs, GST led to a 10-12% increase in compliance costs, but Karnataka's ease of doing business ranking improved, making it a top state for business operations. Export competitiveness grew by 7-10% due to GST, with notable benefits in the IT, textiles, and biotechnology sectors. Digital initiatives like e-invoicing and e-way bills reduced tax evasion by 25%, and active taxpayers increased from 0.8 million to 1.2 million between July 2017 and June 2023. Karnataka received compensation from the central government for revenue shortfalls, collecting \( \preceq 7,000 \) crore in compensation cess in 2021-22. Overall, GST contributed positively to Karnataka's GDP growth by enhancing business efficiency, smoothing interstate trade, and improving the investment climate and business confidence.

### Impact of GST on economic growth in India

GST's impact on economic growth is evident in its contribution to GDP (Gross Domestic Product) growth. Initially, there were transitional challenges, but over time, GST

has facilitated smoother interstate trade, reduced logistics costs, and enhanced ease of doing business, contributing positively to GDP growth.

**Sectoral Impact**: GST has influenced various sectors differently:

- **Manufacturing**: GST has streamlined supply chains, reduced input costs, and improved efficiency, contributing to industrial growth.
- **Services**: The service sector, a significant contributor to India's GDP, has benefited from simplified tax compliance and reduced tax burden on services, fostering growth in this sector.
- Agriculture: While primarily exempted from GST, the agriculture sector indirectly benefits from reduced transportation costs and improved market access facilitated by GST.

Consumer and Business Confidence: GST has boosted consumer and business confidence by providing a transparent and predictable tax regime. Reduced tax cascading has lowered prices for consumers and improved business profitability, thereby stimulating demand and investment.

**Revenue and Fiscal Consolidation**: GST has significantly contributed to government revenue consolidation by broadening the tax base and increasing compliance. This has provided fiscal space for government spending on infrastructure development, social programs, and economic reforms.

**Export Competitiveness**: GST has enhanced export competitiveness by eliminating multiple taxes on exports and providing input tax credits. This has made Indian exports more competitive globally, supporting export-led growth strategies.

Challenges and Adjustments: Challenges such as initial implementation glitches, compliance complexities, and sector-specific issues have required continuous adjustments and reforms. Government initiatives like GST Council meetings have been pivotal in addressing these challenges through policy amendments and simplifications.

Comparative Analysis: Comparisons with global GST implementations highlight lessons learned and best practices. India's GST model has evolved through experience and learning from international examples, adapting policies to suit its unique economic and administrative context.

**Future Prospects and Policy Recommendations**: Future prospects for GST in India include further simplification of compliance procedures, rationalization of tax rates, and addressing sector-specific concerns. Policy recommendations include enhancing digital infrastructure for tax administration, promoting GST awareness and education

among stakeholders, and ensuring equitable distribution of benefits across states and sectors.

Overall, GST has had a transformative impact on India's economic growth trajectory by enhancing efficiency, transparency, and revenue generation in the taxation system. While challenges persist, ongoing reforms and adjustments are crucial for optimizing GST's potential in fostering sustainable economic growth, supporting inclusive development, and reinforcing India's position in the global economy.

# Challenges and opportunities associated with GST implementation in India

The challenges of GST implementation in India include initial transition complexities and sector-specific hurdles, while opportunities lie in creating a unified market, enhancing tax compliance, and promoting sectoral growth through streamlined tax administration and policy reforms.

## **Challenges Associated with GST Implementation**

- 1) **Initial Transition Challenges**: The transition from multiple indirect taxes to GST posed logistical and operational challenges for businesses, including upgrading IT systems, understanding new compliance requirements, and adjusting to revised tax rates.
- 2) **Compliance Complexity**: GST compliance involves regular filing of returns, reconciliation of invoices, and adherence to complex tax slabs, which can be cumbersome for small and medium-sized enterprises (SMEs) and businesses operating across multiple states.
- 3) **Sectoral Variations**: Different sectors face unique challenges under GST due to varying tax rates, input tax credit mechanisms, and sector-specific exemptions. Industries such as textiles, real estate, and services have experienced sector-specific implementation issues.
- 4) **IT Infrastructure and Digital Literacy**: The effectiveness of GST relies heavily on robust IT infrastructure for tax filing, invoice matching, and data reconciliation. Challenges persist in ensuring widespread digital literacy and access to technology, particularly in rural areas.
- 5) Revenue Shortfalls and Compensation: Some states experienced initial revenue shortfalls post-GST implementation, necessitating compensation mechanisms from the central government to ensure fiscal stability and mitigate economic disparities.

# **Opportunities Arising from GST Implementation:**

- 1) **Unified Market**: GST has created a unified national market by eliminating inter-state barriers and facilitating seamless movement of goods and services across India. This has reduced logistics costs and improved supply chain efficiency.
- 2) **Enhanced Tax Compliance**: The introduction of GST has widened the tax base and increased tax compliance through digital invoicing, e-way bills, and stringent enforcement measures, thereby curbing tax evasion and enhancing revenue collection.
- 3) **Simplification of Tax Regime**: GST replaced multiple indirect taxes with a simplified tax structure, reducing administrative complexity for businesses and improving ease of doing business rankings.
- 4) **Promotion of Formal Economy**: GST incentivizes businesses to operate within the formal economy by offering input tax credits and discouraging cash transactions, thereby promoting transparency and accountability in economic transactions.
- 5) **Sectoral Growth Opportunities**: Certain sectors have benefited from GST reforms, such as logistics, warehousing, and organized retail, which have seen increased investments and operational efficiencies.

## **Policy Recommendations and Future Directions:**

- a. Simplify Compliance Procedures: Further simplification of GST compliance procedures, including reducing the number of tax slabs and improving IT infrastructure, can enhance ease of compliance for businesses.
- Sector-specific Reforms: Addressing sector-specific challenges through targeted reforms and consultations with stakeholders can optimize GST's impact across diverse industries.
- c. Capacity Building and Awareness: Continued efforts in digital literacy and training programs can empower businesses, tax professionals, and individuals to effectively navigate the GST regime.
- d. **Harmonization of Rates**: Gradual harmonization of GST rates across goods and services can streamline tax administration and reduce complexities for businesses and consumers alike.

While GST implementation in India has encountered several challenges, it has also unlocked significant opportunities for economic integration, tax reform, and sectoral growth. Addressing these challenges and leveraging opportunities through strategic reforms and stakeholder engagement will be crucial in realizing GST's full potential as a catalyst for sustainable economic development in India.

#### Conclusion

The Goods and Services Tax (GST) introduced in India in 2017 represents a monumental shift in the country's tax landscape, aimed at simplifying the indirect tax structure and fostering a unified national market. Since its inception, GST has progressively contributed to India's economic growth by streamlining interstate trade, reducing logistics costs, and enhancing business efficiency. The tax regime has facilitated greater transparency and compliance, expanding the tax base and increasing revenue collection. Despite initial challenges such as compliance complexities and sector-specific issues, GST has provided significant opportunities for formalizing the economy, promoting sectoral growth, and improving overall fiscal management. Moving forward, continued reforms to streamline compliance procedures, harmonize tax rates, and address sector-specific concerns will be crucial in optimizing GST's potential to drive sustainable economic development and ensure equitable benefits across states and sectors in India.

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